



Curriculum Vitae

Personal Status

First name: Boumediene
Last name: Kebaili
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Career Objective:

To develop and maintained an excellent academic career through continuous learning and sharing.

Language Expertise

English: Fluent (speaking, writing, and reading)
French: Fluent (speaking, writing, and reading)
Arabic: Fluent (speaking, writing, and reading)
Bahasa Malaysia: Average (Spoken)

Academic History

Aug. 2010: PhD International Marketing (Industrial Marketing/ international Business). Topic: The Internationalisation of Malaysian Manufacturing Firms. School of Management. University Science Malaysia, Penang. (Conducted in English language).

2001- 2002: Advanced Diploma in Teaching in Higher Education. Nottingham Trent University (UK)

1998-1999: Master of Business Administration, University Science Malaysia. (Conducted in English language)

1992-1993: Bachelor Degree in Management Science. University of Tlemcen. Algeria.

1988-1991: “*Licence d’Application*” (3 years’ diploma) Management of Production and Inventory.

Experience*

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| Sept 2010 – present | Senior Lecturer.
Management Department.
Ahmed Bin Mohamed Military College. Doha, Qatar. |
| Apr 2010 - Jul 2010 | Visiting Lecturer. Faculty of Management and Human Resources. University of Technology Malaysia (UTM), Johor.

<ul style="list-style-type: none">- Teaching Marketing subjects.- Coordinating industrial training for both faculty students (as per degree requirements) and lecturers (optional) who wish to have industrial exposure and real life business context to conduct their research. |
| 2006 - 2009 | 1- USM Fellowship holder: Lecturing Business and Marketing subjects.

2- Consultancy (on Saturday, Sunday & Monday)

<ul style="list-style-type: none">- Designed and conducted training programmes for Malaysian Organisations and Middle East corporations (Saudi Arabia, Kuwait, Qatar, Oman, Bahrain, and UAE) (conducted in Arabic). |
| 2005 - Sep 2006 | Manager. Knowledge Universe Sdn Bhd. (used to be part of Olympia College Penang). Knowledge Universe is a subsidiary of Raffles Education Group, Malaysia. I was in charge of the full operations and business development of the Penang Branch. The institution is |

involved in providing The Nottingham Trent University (UK) programmes.

In addition, the company provides consultancy service to manufacturing and service sectors located in the northern region.

2003-2004

Principal Consultant. Delphi Pacific Sdn. Bhd. Conducting consultancy services and corporate training for Hotels and SMEs. Consultancy services related to international business development, and management.

Client (Penang Mutiara Beach Resort; Sunway Lagoon Resort Hotel Kuala Lumpur). Dealing with all the hotel staff including the GM, Heads of Department, Managers, and workers. Subsequently recommending and conducting appropriate change management programmes.

May 1999 – 2002

Head of Post-Graduate Studies at Raffles Education Group/Olympia College Penang, Malaysia. In charge of two degrees provided by the Nottingham Trent University (NTU, UK) and University of Western Sydney (UWS). The job involves the following tasks:

- Fully in charge of marketing the programmes with the assistance of a team of senior counsellors.
- Coordinating with Overseas Universities (UK and Australia).
- Teaching BA and MBA modules.
- Member of the exam board of NTU-REG

May 1998:

Senior lecturer at Raffles Education Group/Olympia College in Penang, Malaysia. Teaching Business and Marketing modules (UK programmes). Modules delivered: Principle of Marketing, Marketing Management, Consumer Behaviour, International Marketing, Industrial Marketing, Hospitality, Management, Organisation Behaviour, HRM, Industrial Relations, International Business, Operation Management, and supervising students during their research project (MBA/ BABA Thesis).

1996- December 1997:

Administrator, MJO Construction Sdn. Bhd. Kuala Lumpur, Malaysia. The company is involved in property development. Most of the projects were Governmental Mega-Projects.

Part-time Lecturer at Boustead Training Centre. Kuala Lumpur, Malaysia. Teaching French, Arabic Languages and conducting training programmes.

1992 - 1993

Part time Lecturer at the National Training Centre, Tlemcen, Algeria. Teaching (Degree programmes) Accounting and Financial Mathematics modules.

Awards

- 1- Direct entry to 3rd year Bachelor degree in Management. (Only top 10 per cent students of DEA holders are eligible to further their studies). Rank No: 3.
- 2- Full Doctorate scholarship by the French Ministry of education. Selection is based on few criteria. Firstly, only top three students from each Management School/University can attend the nationwide examination. Than based on the examination results only the top three candidates, nationwide are offer the full scholarship.
- 3- Awarded a fellowship by the Malaysian University of Science in Penang, Malaysia. The fellowship covers tuition fees as well as living expenses.
- 4- The PhD thesis was nominated by the viva jury for the award of the best thesis of the years.
- 5- Research fund in 2011. Awarded by Qatar National Research Fund (a member of The Qatar Foundation). Undergraduate Research Experience Program (UREP) award [12-120-5-037].
- 6- March 2014 awarded by QNRF **THE OUTSTANDING RESEARCH PROJECT** entitled “Barriers to Intention to start entrepreneurship activities.”

International Conferences

1. Boumediene Kebaili, Saif Saeed Al-Subyae, Fahed Faisal Al-Qahtani and Rashid Khalifah Al Tunaiji (2013). Barriers to Entrepreneurship Start Up Activities in Qatar. The 1st International Conference on Entrepreneurship (Ice) November 2013. /University Malaysia Sabah, Malaysia. (Funded by QNRF).

2. Kebaili Boumediene and Mahmud Sabri Haron (August 2008). Determinant factors of firms' network competencies. *International Conference on Business and Management Research*. Bali Indonesia.
3. Kebaili Boumediene and Mahmud Sabri Haron (May 2007). Networking Competencies and the firm's degree of internationalisation. The *3rd International Conference of the Asian Academy of Applied Business (AAAB) 2007*: Hadyai, Thailand.
4. Mahmud Sabri Haron and Kebaili Boumediene (May 2007). Measuring the firm's degree of internationalisation in the non-developed countries. A proposed measurement. International conference jointly organized by *Asian Academy of Management*, School of management USM and the *Academy for Global Business Advancement A M Texas University USA*
5. Md. Aminul Islam, Teoh Tion Jee and Kebaili Boumediene (May 2007). A study of factors influencing outsourcing decision in the manufacturing industry in Malaysia. International conference jointly organized by *Asian Academy of Management*, School of management USM and the *Academy for Global Business Advancement. A M Texas University USA*.
6. Boumediene Kebaili and Zakaria Belkhamza (2018), "A Reconsideration of the Learning Orientation Construct Measurement" 1st International Business Conference at the Community College of Qatar. Doha, Qatar.
7. Zakaria Belkhamza and Boumediene Kebaili (2018), "How Innovation in Channel Integration Drives Supply Chain Performance? The Mediating Role of Eco-Innovation", 6The International Conference on Innovation and Entrepreneurship March 2018 Washington DC, USA.
8. Ngoo Seong boon, Boumediene Kebaili, (2019), "A Proposed Conceptual Framework on the adoption of Internet of Things (IOT)", 13th ASIAN ACADEMY OF MANAGEMENT INTERNATIONAL CONFERENCE 2019, Penang Malaysia.

Publications.

1. **Boumediene Kebaili** Saif Saeed Al-Subyae Fahed Al-Qahtani Zakariya Belk Hamza, (2015), "An exploratory study of entrepreneurship barriers: the case of Qatar", *World Journal of Entrepreneurship, Management and Sustainable Development*, Vol. 11 Iss 3 pp. 210 – 219 <https://doi.org/10.1108/WJEMSD-03-2015-0014>.

2. **Boumediene Kebaili**, Saif Saeed Al-Subyae, Fahed Al-Qahtani, (2017) "Barriers of entrepreneurial intention among Qatari male students", *Journal of Small Business and Enterprise Development*, Vol. 24 Issue: 4, pp.833-849, <https://doi.org/10.1108/JSBED-11-2016-0186>. SCOPUS
3. Ngoo Seong Boon, **Boumediene Kebaili**, Zakariya Belkhamza (2018), "An integrating model of the factor influencing online shopping for the consumer goods", *International Academic Journal of Social Sciences*, Vol. 5, No. 3 July-September, <https://doi.org/10.9756/IAJSS/V5I2/18100023>
4. Gangi, Y. and **Kebaili, B.** (2020) 'Do contextual factors matter for new start-ups? Institutional theory and entrepreneurial intention: a proposed model', *World Review of Entrepreneurship, Management and Sust. Development*, Vol. 16, No. 4, pp.415–429. <https://doi.org/10.1504/WREMSD.2020.109983> SCOPUS (ELSEVIER)
5. Ngoo Seong Boon, Mohamed Nacer, **Boumediene Kebaili**, (2020), "A Proposed Conceptual Framework on the Adoption of Internet of Things (IOT)" *European Proceedings of Social and Behavioural Sciences*. <https://doi.org/10.15405/epsbs.2020.10.31>. (ISI Index)

Other Relevant Information

- Member of the Asian Academy of Management
- Conducted various training programmes for the corporate sector, in MNCs like Seagate, Integrated Device Technology (Malaysia). Topics cover Leadership Qualities, Conflict Management, and Group Dynamic.
- Conducted training programme form many corporations in Middle East (Saudi Arabia, Kuwait, Qatar, Oman, Bahrain, UAE
- Effective use of the SPSS (Statistical Package for Social Science) for marketing research purposes.