



Hassan Ahmed Hassan Ahmed, D.B.A.

Personal Information:

Field	Details
Full Name	Hassan Ahmed Hassan Ahmed
Academic Title / Position	Assistant Professor
Department	Department of Management
College / School	Academic Affairs Deanship
Institution	Ahmed Bin Mohammed Military College
Nationality	Sudanese
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Professional Summary

I have almost **24 years of experience** in higher education extending across teaching, research, training, and consultancy. My academic focus is on **Organizational Transformation Management in Higher Education**, Human Capital Management, and Transformational Leadership. I actively engage in **curricula development** at both the undergraduate and postgraduate levels and specialize in the **Interpretive Research Paradigm** and **Qualitative Research Methodology**.

1. Academic Qualifications:

- **D.B.A. (Doctor of Business Administration)** in Business Administration
 - **Universiti Sains Malaysia**, Graduate School of Business, Malaysia
 - Year of Completion: **April 2015**.
 - Dissertation: “Transformation of University-Based Business and Management Education- A case from Malaysia”
 - **M.B.A. (Master of Business Administration)** in Business Administration
 - **University of Khartoum**, Graduate College, Sudan
 - Year of Completion: **2004**
 - **B.Sc. (Honors)** in Business Administration
 - **University of Khartoum**, School of Management Studies, Sudan
 - Year of Completion: **2000**
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2. Academic Appointments:

Position	Institution	Duration
Assistant Professor	Department of Management, Ahmed Bin Mohammed Military College , Doha	September 2016 – Present
Assistant Professor	Department of Business Administration, University of Khartoum	April 2015 – Present
Lecturer	Department of Business Administration, University of Khartoum	September 2009 – April 2015
Lecturer	Department of Business Administration, Ribat National University	2007 – September 2009
Lecturer	Department of Business Administration, University of Medical Sciences and Technology	January 2005 – September 2008

3. Intellectual Contributions:

3.1 Publications in Refereed Journal Articles / Case Studies :

- A.K. Siti-Nabiha, Dayana Jalaludin and Hasan Ahmed (2013), **Farming the white gold in a world heritage city**, *EMERALD EMERGING MARKETS CASE STUDIES*, VOL. 3 NO. 2 2013, pp. 1-7.
- Atif Mohamed Ahmed, Yousif Abdelbagi Abdallah and Hassan Ahmed Hassan, **The Challenges of Human Resource Development in Sudanese Civil Service**, *International Journal of Business and Management Invention ISSN (Online): 2319 – 8028, ISSN (Print): 2319 – 801X www.ijbmi.org || Volume 6 Issue 6 || June. 2017 || PP—08-1.*

3.2 Conference Presentations

- Hassan Ahmed Hassan Ahmed, Siti Nabiha Abdul Khalid and Mellissa Ng Abdulla (2023), **Transformation Management at a University-Based Business School**.
 - Paper presented at the **IAFOR Conference proceeding**.

3.3 Doctoral Thesis: Transformation of University-Based Business and Management Education- A case from Malaysia.

4. Teaching Experience:

4.1 Courses Taught at Current and Previous Institutions

Level	Courses Taught (Examples)
Doctoral Level	Theory Development in Business Administration, Advanced Organizational Behavior, Human Capital Management
Graduate Level (Master's)	Essentials of Business Management, Human Resource Management, Organizational Behavior, International Business Management
Undergraduate Level (Bachelor's)	Principles of Management, Human Resource Management, Strategic Management, International Business Management, Crises Management, Operations Management, Marketing Management, Financial Management, Financial Derivatives, Negotiation Management
Curricula Development	Actively involved in curricula development for both postgraduate and undergraduate levels

5. Service and Leadership:

5.1 Institutional Service (Administrative Posts)

- **Deputy Dean for Administrative Affairs**, School of Management Studies, University of Khartoum (May 2014 – January 2018).
- **Coordinator, Post-Graduate Programs**, School of Management Studies, University of Khartoum (September 2014 – November 2015).
- **Head, Business Administration Program**, Garden City University- Sudan (September 2008 – October 2009).
- **Coordinator, Master of Business Administration Program**, University of Medical Sciences and Technology (June 2007 – September 2008).

5.2 Professional Service (Consultancy, Reviewing, Capacity Building)

- **External reviewer for the curriculum of the Bachelor of Supply Chain and Logistics Management program**, Lusail University, Qatar, November 2021.
- **Senior Reviewer**, International Academic Forum (IAFOR), Research Centre at the Osaka School of International Public Policy (OSIPP), Osaka University, Japan.
- **Head of many curricular revision committees**, business administration programs, Ministry of Higher Education, Sudan (May 2014 - August 2016).
- **Consultancy Team Member**: University of Khartoum Strategy (January -June 2016).
- **Team Leader**: Consultancy project on Developing an Integrated Strategy for Hotel Services for Mutaira Company, Pinang, Malaysia (September 2013- June 2013).
- **Training Program**: Delivered training on Implementation of an Integrated Strategy for Hotel Services for Mutiara Company, Malaysia (June 2013).
- **Training Program**: Delivered training on Project Management for deans of faculties in Khartoum University (February 2011).

6. Doctoral / Thesis Supervision:

- **Doctoral Theses**: Co-supervisor of three doctoral theses at School of Management Studies, University of Khartoum.
 - **Bachelor's Theses**: Supervised a large number of partial fulfillment research papers for bachelor degrees in areas such as Operations Management, Total Quality Management, Marketing, and Human Resource Management.
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7. Professional Development Activities:

Workshop / Program	Institution / Organizer	Year	Relevance to Teaching/Research
Advanced Leaderships Skills	Khartoum University Centre for Advanced Training	2015	Leadership, Administration
Curriculum Design for Distant Learning	School of Management Studies, U of K	2009	Curriculum Development
Teaching Skills Development	Ahfad University for Women	2001	Pedagogy, Teaching Effectiveness
Qualitative Research Methodology	Universiti Sains Malaysia	May 2013	Research Methodology
Interviewing in Qualitative Research	Universiti Sains Malaysia	May 2013	Research Methodology
Consultancy and Training Course (Two-Semester)	Universiti Sains Malaysia	2012-2013	Training and Consultancy
Research Methodology Course (Two-Semester)	Universiti Sains Malaysia	2012-2013	Research Methodology

References:

Name	Title and Institution	Contact
Dr. Adil Harhosh	Professor, Head Department of Management, Ahmed Bin Mohammed Military College	adel@abmmc.edu.qa
Dr. Sofri Yahya	Professor, Graduate School of Business Malaysia, Universiti Sains Malaysia	Sofri@usm.my
Dr. Siti Nabiha Abdul Khalid	Professor, Graduate School of Business, Universiti Sains Malaysia	nabiha@usm.my
Dr. Mellissa Ng Abdulla	Professor, Graduate School of Business, Universiti Sains Malaysia	mellissa@usm.my