



## Boumediene Kebaili, Ph.D.

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### Personal Information

Full Name:	Boumediene Kebaili
Academic Title / Position	Senior Lecturer
Department	Management
College / School	Management
Institution	Ahmed Bin Mohammed Military College
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## Professional Summary

Dr. Boumediene Kebaili is a senior lecturer at Ahmed Bin Mohamed Military College in Qatar and was previously a visiting lecturer at the University Technology Malaysia (UTM). His research interests include international marketing, industrial marketing, international business and entrepreneurship in developing countries.

### 1. Academic Qualifications

- PhD International Marketing (Industrial Marketing/ international Business) 2010. Topic: The Internationalisation of Malaysian Manufacturing Firms. School of Management. University Science Malaysia, Penang, Malaysia, 2010.
- Master of Business Administration, (MBA), school of Management, University Science Malaysia. Penang, Malaysia, 1999.
- Advanced Diploma in Teaching in Higher Education. Nottingham Trent University (UK) Malaysian Campus. 2002.
- Bachelor in Management, University of Tlemecn, Tlemcen, Algeria, 1993.

### 2. Academic Appointments

Sept 2010 to present:	Senior Lecturer of Marketing Management Department Ahmed Bin Mohammed Military College, Qatar Responsibilities: Conducting research in Marketing, entrepreneurship and academic accreditation, teaching undergraduate and serving on academic committees.
Apr 2010 - Jul 2010	Visiting Lecturer. Faculty of Management and Human Resources. University of Technology Malaysia (UTM), Johor.  - Teaching Marketing subjects.  - Coordinating industrial training for both faculty students (as per degree requirements) and lecturers (optional) who wish to have industrial exposure and real life business context to conduct their research.
2006 - 2009	1- USM Fellowship holder: Lecturing Business and

Marketing subjects.

2- Consultancy (on Saturday, Sunday & Monday)

- Designed and conducted training programmes for Malaysian Organisations and Middle East corporations (Saudi Arabia, Kuwait, Qatar, Oman, Bahrain, and UAE) (conducted in Arabic).

2005 - Sep 2006

Manager. Knowledge Universe Sdn Bhd. (used to be part of Olympia College Penang). Knowledge Universe is a subsidiary of Raffles Education Group, Malaysia. I was in charge of the full operations and business development of the Penang Branch. The institution is involved in providing The Nottingham Trent University (UK) programmes.

In addition, the company provides consultancy service to manufacturing and service sectors located in the northern region.

2003-2004

Principal Consultant. Delphi Pacific Sdn. Bhd. Conducting consultancy services and corporate training for Hotels and SMEs. Consultancy services related to international business development, and management.

Client (Penang Mutiara Beach Resort; Sunway Lagoon Resort Hotel Kuala Lumpur). Dealing with all the hotel staff including the GM, Heads of Department, Managers, and workers. Subsequently recommending and conducting appropriate change management programmes.

May 1999 – 2002

Head of Post-Graduate Studies at Raffles Education Group/Olympia College Penang, Malaysia. In charge of two degrees provided by the Nottingham Trent University (NTU, UK) and University of Western Sydney (UWS). The job involves the following tasks:

- Fully in charge of marketing the programmes with the assistance of a team of senior counsellors.
- Coordinating with Overseas Universities (UK and Australia).
- Teaching BA and MBA modules.
- Member of the exam board of NTU-REG

- May 1998: Senior lecturer at Raffles Education Group/Olympia College in Penang, Malaysia. Teaching Business and Marketing modules (UK programmes). Modules delivered: Principle of Marketing, Marketing Management, Consumer Behaviour, International Marketing, Industrial Marketing, Hospitality, Management, Organisation Behaviour, HRM, Industrial Relations, International Business, Operation Management, and supervising students during their research project (MBA/ BABA Thesis).
- 1996- December 1997: Administrator, MJO Construction Sdn. Bhd. Kuala Lumpur, Malaysia. The company is involved in property development. Most of the projects were Governmental Mega-Projects.
- Part-time Lecturer** at Boustead Training Centre. Kuala Lumpur, Malaysia. Teaching French, Arabic Languages and conducting training programmes.
- 1992 - 1993 Part time Lecturer at the National Training Centre, Tlemcen, Algeria. Teaching (Degree programmes) Accounting and Financial Mathematics modules.

### 3.1 Intellectual Contributions

1. **Boumediene Kebaili** Saif Saeed Al-Subyae Fahed Al-Qahtani Zakariya Belk Hamza, (2015), "An exploratory study of entrepreneurship barriers: the case of Qatar", *World Journal of Entrepreneurship, Management and Sustainable Development*, Vol. 11 Iss 3 pp. 210 – 219 <https://doi.org/10.1108/WJEMSD-03-2015-0014>.
2. **Boumediene Kebaili**, Saif Saeed Al-Subyae, Fahed Al-Qahtani, (2017) "Barriers of entrepreneurial intention among Qatari male students", *Journal of Small Business and Enterprise Development*, Vol. 24 Issue: 4, pp.833-849, <https://doi.org/10.1108/JSBED-11-2016-0186>. SCOPUS
3. Ngoo Seong Boon, **Boumediene Kebaili**, Zakariya Belkhamza (2018), "An integrating model of the factor influencing online shopping for the consumer goods", *International Academic Journal of Social Sciences*, Vol. 5, No. 3 July- September, <https://doi.org/10.9756/IAJSS/V5I2/18100023>
4. Gangi, Y. and **Kebaili, B.** (2020) 'Do contextual factors matter for new start-ups? Institutional theory and entrepreneurial intention: a proposed model', *World Review*

of Entrepreneurship, Management and Sust. Development, Vol. 16, No. 4, pp.415–429. <https://doi.org/10.1504/WREMSD.2020.109983> SCOPUS (ELSEVIER)

5. Ngoo Seong Boon, Mohamed Nacer, **Boumediene Kebaili**, (2020), “A Proposed Conceptual Framework on the Adoption of Internet of Things (IOT)” European Proceedings of Social and Behavioural Sciences. <https://doi.org/10.15405/epsbs.2020.10.31>. (ISI Index)

### 3.2 Conference Presentations

1. Boumediene Kebaili, Saif Saeed Al-Subyae, Fahed Faisal Al-Qahtani and Rashid Khalifah Al Tunaiji (2013). Barriers to Entrepreneurship Start Up Activities in Qatar. The 1st International Conference on Entrepreneurship (Ice) November 2013. /University Malaysia Sabah, Malaysia. (Funded by QNRF).
2. Kebaili Boumediene and Mahmud Sabri Haron (August 2008). Determinant factors of firms’ network competencies. *International Conference on Business and Management Research*. Bali Indonesia.
3. Kebaili Boumediene and Mahmud Sabri Haron (May 2007). Networking Competencies and the firm’s degree of internationalisation. *The 3rd International Conference of the Asian Academy of Applied Business (AAAB) 2007*: Hadyai, Thailand.
4. Mahmud Sabri Haron and Kebaili Boumediene (May 2007). Measuring the firm’s degree of internationalisation in the non-developed countries. A proposed measurement. International conference jointly organized by *Asian Academy of Management*, School of management USM and the *Academy for Global Business Advancement A M Texas University USA*
5. Md. Aminul Islam, Teoh Tion Jee and Kebaili Boumediene (May 2007). A study of factors influencing outsourcing decision in the manufacturing industry in Malaysia. International conference jointly organized by *Asian Academy of Management*, School of management USM and the *Academy for Global Business Advancement. A M Texas University USA*.
6. Boumediene Kebaili and Zakaria Belkhamza (2018), “A Reconsideration of the Learning Orientation Construct Measurement” 1st International Business Conference at the Community College of Qatar. Doha, Qatar.

7. Zakaria Belkhamza and Boumediene Kebaili (2018), “How Innovation in Channel Integration Drives Supply Chain Performance? The Mediating Role of Eco-Innovation”, 6The International Conference on Innovation and Entrepreneurship March 2018 Washington DC, USA.
8. Ngoo Seong boon, Boumediene Kebaili, (2019), “A Proposed Conceptual Framework on the adoption of Internet of Things (IOT)”, 13th ASIAN ACADEMY OF MANAGEMENT INTERNATIONAL CONFERENCE 2019, Penang Malaysia.
9. Boumediene Kebaili, (2025), “Barriers to Military Institution in Higher Learning Accreditation.”. International Symposium of Military Academies, 2025, (ISOMA-2025), Prestina, Kososvo.

## 4. Teaching Experience

### 4.1 At [Your Current/Recent University]

Undergraduate Level:

Principle of Management	International Business
Organisational Behaviour	Marketing
Marketing Management	Consumer Behaviour
Public Management	Crisis Management
Strategic Management	

## 5. Research Grants and Awards

- 1- Awarded a fellowship by the Malaysian University of Science in Penang, Malaysia. The fellowship covers tuition fees as well as living expenses.
- 2- The PhD thesis was nominated by the viva jury for the award of the best thesis of the years.
- 3- Research fund in 2011. Awarded by Qatar National Research Fund (a member of The Qatar Foundation). Undergraduate Research Experience Program (UREP) award [12-120-5-037].
- 4- March 2014 awarded by QNRF **THE OUTSTANDING RESEARCH PROJECT** entitled “Barriers to Intention to start entrepreneurship activities.”

## 6. Service and Leadership

### 6.1 Institutional Service

- Head of Post-Graduate Studies at Raffles Education Group/Olympia College Penang, Malaysia. 1999 – 2002.
- Student affair Committee, Ahmed Bin Mohammed Military College, Qatar, 2012 – 2013.
- Head of Quality and Accreditation Office, Ahmed Bin Mohammed Military College, Qatar 2014 – 2025.
- Head of Steering Committee of Institutional Accreditation, Ahmed Bin Mohammed Military College, Qatar, 2024 - 2025

### 6.2 Professional Service

- Ad Hoc Reviewer for:
  - World Journal of Entrepreneurship, Management and Sustainable Development.
  - Journal of Small Business and Enterprise Development.
  - Session Chair, The Asian Academy of Management International Conference, held in 2019 and hosted by University Science, Penang, Malaysia.

## 7. Relevant Professional Competencies

- Software & Programming: Stata, R, Python, EViews, MATLAB, Bloomberg, Thomson Reuters Eikon.
- Languages: Arabic (Fluent), English (Fluent), French (Professional Proficiency)

## 8. Professional Development Activities

Workshop / Program	Institution / Organizer	Duration	Year	Relevance to Teaching/Research
Assurance of learning "1"	AACSB	2 days	2024	AACSB Accreditation
Assurance of learning "2"	AACSB	2 days	2024	AACSB Accreditation

Common Mistakes in Assurance of Learning	ACSSB	2 days	2024	AACSB Accreditation
Strategic Planning	AACSB	2 days	2024	AACSB Accreditation
Accreditation Reviewer	NCQAA QATAR	3 days	2024	NCQAA Accreditation